

How To Host a LEMONADE Online Fundraiser



TO CREATE A FACEBOOK FUNDRAISER

- On your computer, log in to **Facebook**
- On the left, click **Fundraisers** (If you don't see **Fundraisers**, click **See More**)
- On the left, click **Raise Money**
- Click **Nonprofit**
- You can scroll through the list or type **Providence House, Inc.** in the search bar
- Select **Providence House, Inc.**
- On the left, enter:
 - The **amount** you want to raise
 - The **date** you want your fundraiser to end
 - The **title** of your fundraiser, for example, "Jen's Lemonade Love Fundraiser for Providence House"
 - A **description**, such as "I'm hosting a virtual lemonade stand to support babies and children in crisis at Providence House! Please consider donating to help provide loving care and fun activities this summer for the kiddos staying in their Crisis Nurseries!"
 - Upload our **Facebook Fundraiser Cover Photo** from our tool kit
- Click **Create**, then you're ready to share the fundraiser with friends and family!



TO RAISE FUNDS THROUGH A SOCIAL MEDIA POST

You can also create a post on our favorite social media platform to encourage your friends and family to support Providence House!

Here is an example post caption, and we have graphics you can use in our tool kit!



Help share some lemonade love with babies and children in crisis 🍋

I'm raising money to support the kiddos @provhouseCLE ❤️



Providence House provides free, voluntary emergency shelter to children newborn through age 12 whose families are experiencing crisis so they can prevent foster care placements and stay together!



Please join me by donating what you would spend on a glass or pitcher of lemonade to help provide loving care and fun activities for the children of Providence House this summer until they are reunited with their mommies and daddies!



You can make a gift now at provhouse.org/lemonade

Thank you for your support 🍋🍋🍋

